



Annex I: Emergency Public Information Executive Summary

Primary	Public Information Officer – Office of Emergency Management
Support	County Judge's Office
Coordination	Office of Emergency Management

The purpose of this annex is to outline the means, organization, and process by which we will provide appropriate information and instructions to the public during emergency situations. This annex also provides for disaster-related public education to be conducted in advance of emergency situations to reduce the likelihood that citizens will place themselves in hazardous situations that may require an emergency response.

CONCEPT OF OPERATIONS

A special effort should be made to keep the public informed of the general progress of events. Reporting positive information regarding emergency response will help to reassure the community that the situation is under control. Rumor control must be a major aspect of the informational program. Public feedback should be used as a measure of the program's effectiveness.

Education efforts are to be directed toward increasing public awareness about potential hazards and how people should prepare for them. All information and education efforts will rely heavily on the cooperation of every type of media organization

The Harris County Office of Homeland Security and Emergency Management is responsible for the review and update to this annex and has an appointed Public Information Officer who runs or Joint Information Center during an emergency event.

REFERENCES

- FEMA, *FEMA Publications Catalog*
- FEMA, *Guide to All-Hazard Emergency Operations Planning (SLG-101)*
- FEMA web site: www.fema.gov
- American Red Cross web site: www.redcross.org
- Internal Departmental Policies